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AVA
ONE STEP BEYOND®

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ABOUT: OUR MISSION

Established in 2009, AVA has grown into a leading Mexican law firm with offices in Mexico City (CDMX), Guadalajara (GDL), and Mérida (MID).

What started as a recognized boutique specializing in Intellectual Property has grown into a multidisciplinary firm ready to tackle any legal or business challenge, no matter how complex.

We proudly serve both multinational and national clients, earning consistent recognition in top publications and rankings.

Our success comes from aligning our legal actions with sound business practices, backed by the LawTech tools we've developed. This approach delivers complete, efficient, and effective solutions tailored to our clients' needs.

At AVA, we believe responsibility, integrity, teamwork, client focus, technology, and continuous training are key to driving success in every matter we handle.



DNA: OUR VALUES

We are committed to making a positive impact on society. Our core values of transparency, integrity, and ethics guide every aspect of our work.

- **Transparency and Integrity:** Zero tolerance for corruption. Honest and ethical advice, always.
- **Innovative Solutions:** We leverage cutting-edge technology and legal strategies to deliver exceptional results.
- **Empowering Talent:** We invest in our team's growth and development to ensure optimal performance.
- **Advancing Knowledge:** Supporting organizations like RUMPERE Impunitas, MISTI, B20, WEF, ICC, and the Innovation Council to promote education, science, and technology.



PRACTICE AREAS



**CORPORATE, MERGERS,
ACQUISITIONS AND REAL ESTATE**



LITIGATION, ADR OR EDR.



ENERGY



**REGULATORY, COMPLIANCE AND
DATA PROTECTION.**



ENVIRONMENTAL AND ESG



**TAX CONTROVERSY, COMPLIANCE,
ADVISORY AND TAX PLANNING**



**INTELLECTUAL PROPERTY AND
FRONTIER TECHNOLOGIES**



TRANSACTIONAL



LABOR AND SOCIAL SECURITY

CORPORATE, MERGERS AND ACQUISITIONS

- **Advice on corporate transactions:** Incorporation, merger & acquisitions, and spin-off processes.
- **Exhaustive legal due diligence:** With “ACRI Corporativa” platform, we conduct legal audits to identify potential risks and opportunities before proceeding with any transaction.
- **Negotiation, drafting, and review of agreements and, any other corporate legal documents:** Negotiating terms and conditions, drafting and reviewing purchase-sale agreements, shareholder agreements, merger contracts, and other critical legal documents.
- **Strategic legal structuring:** Planning and implementing corporate structures that optimize tax, regulatory, and operational outcomes. Shareholder and corporate governance frameworks aligned with our clients' goals.
- **Advice on corporate disputes:** Conflicts arising from corporate transactions, aiming to avoid litigation.
- **Planning, and execution of restructuring strategies:** Corporate reorganization processes.
- **Protection of interests in corporate spin-offs and divisions:** Ensuring secure financial future through careful asset allocation.

ENERGY

Our multidisciplinary team goes beyond understanding regulations. We approach hydrocarbon and electric power projects from both commercial and operational perspectives.

We bring innovative, comprehensive strategies to optimize our clients' positions, covering everything from contract negotiations to securing necessary permits.

With a long-term vision, we focus on solutions that benefit our clients while also contributing to environmental sustainability and positive social impact, always keeping future generations in mind.

ENVIRONMENTAL AND ESG

The term ESG (Environmental, Social, and Governance) covers issues, such as good labor practices, product and/or service safety, environmental impact, business ethics and integrity, anti-corruption actions, and transparency.

The integration of ESG standards within companies and their supply chains is paramount for ensuring long-term viability, sustainability, and significant value generation.

With ACRI Corporativa and Clínica Ambiental, we advise on environmental protection for sustainable development. We identify the company's practices, detect areas of opportunity, and avoid or minimize risks.

We diligently validate that our client's supply chains are environmentally and socially responsible and adhere to ethical and environmental standards. Integrity, ethics, and transparency are fundamental principles for corporate growth and development.

By prioritizing ESG, your company can build trust with stakeholders, attract investment, and ensure a sustainable future.



Clínica Ambiental



INTELLECTUAL PROPERTY AND FRONTIER TECHNOLOGIES

Protecting intangible assets is our main goal:

- Trademarks & Slogans
- Copyright.
- Patents & Utility Model
- Industrial Designs.
- Industrial Secrets.
- Plant Varieties.
- Denominations of Origin.
- Domain Names.
- Franchises and Licenses.
- IP Protection Strategies.
- Administrative, Civil & Commercial Litigation.
- Border Measures.
- Unfair Competition.
- IP Criminal Offenses.

Our Team provides advice in Frontier Technologies (Blockchain, Artificial Intelligence, Metaverse, Avatars, Computer Crimes, NFTs, and IoT), personal image, Intangible Assets Valuation IP audits, and websites.

With the TMKonnnect platform, we reach more than 125 countries within minutes.

LABOR AND SOCIAL SECURITY

We offer comprehensive legal support in labor and social security matters, including:

- **Labor Audits and Consulting:** Ensuring compliance and identifying risks in employment practices.
- **Litigation and Dispute Resolution:** Representation before labor courts, mediation, negotiation, and arbitration boards.
- **Corporate Labor Advisory:** Guidance on labor implications during mergers and acquisitions, including personnel transfers between entities.
- **Employee Training:** Preparing company teams to navigate labor regulations effectively.
- **Compliance and Risk Management:** Conducting checklists, due diligence, and ensuring compliance with ACRI Corporativa standards.
- **Social Security:** Handling tax and labor litigation related to social security matters.

Our goal is to provide strategic solutions that safeguard your business while fostering a compliant and efficient workforce.

LITIGATION ADR OR EDR

Federal and State Administrative Proceedings:

- Trials before the Federal Tax Administrative Tribunal (TFJA) and State Tax Administrative Tribunals (TJAs), District Courts, Circuit Courts, and the Supreme Court of Justice (SCJN). Any other Administrative proceeding before any authority.

Civil Litigation:

- Ordinary, Special, Real Estate, Leasing, Contractual, and Extra-contractual Civil Liability Cases, and specific Family Law matters.

Commercial Litigation:

- Claims and Collection, Commercial & Corporate Litigation, Arbitration.
- Lost Profits & Damages Claims.

Alternative Dispute Resolution:

- Mediation, Negotiation, Transactional Solutions.

Criminal Law:

- Specific White-collar crimes, Corporate Criminal Liability, Anti-corruption, Fraud, Intellectual Property Crimes, Infringement and counterfeiting. Environmental Crimes (Pollution and environmental damages).

REGULATORY, COMPLIANCE AND DATA PROTECTION

We ensure that your business complies with regulations:

Product Registration and Compliance:

- Assistance with product registration and notification processes.
- Review and advice on compliance with Mexican Official Standards (NOM).
- Verification visits, seal placement, and response to official letters.

Data Privacy and Security:

- Drafting and reviewing Privacy Notices.
- Responding to official notices regarding personal data.
- Implementing internal guidelines and training on data protection regulations.

Anti-Corruption and Anti-Money Laundering:

- Drafting and implementing internal guidelines and training programs.
- Preparing manuals on file integration to comply with anti-corruption regulations.
- Advising on compliance with anti-corruption and anti-money laundering laws.

TAX CONTROVERSY, COMPLIANCE, ADVISORY AND TAX PLANNING

Our tax practice focuses on litigation, consulting, planning, and representation before federal and local tax authorities, addressing all matters that impact our clients' tax situations. Our services include:

- **Tax Litigation:** Defending clients against legal provisions, regulations, or tax credits imposed by authorities that violate their fundamental rights or are arbitrarily determined.
- **Tax Consulting:** Advising on the interpretation and proper compliance with tax provisions through a detailed analysis of daily operations.
- **Tax Planning:** Designing and implementing tax and corporate strategies to optimize tax costs while ensuring full compliance with applicable legal requirements.
- **Audit Support:** Managing audit procedures initiated by tax authorities, handling refund requests for tax credits or undue payments, and preparing consultations or requests for authorization in tax matters.
- **Tax Compliance:** Ensuring adherence to all tax obligations with precision and accuracy.

TRANSACTIONAL

We apply innovative solutions across negotiations, mergers, acquisitions, and the drafting of complex contracts. Our expertise also extends to Compliance and Due Diligence, helping clients identify risks and opportunities to make informed decisions.

From start-ups to multinational corporations, we provide tailored advice that meets the unique needs of each client. Our approach focuses on identifying strategic opportunities and clarifying the legal and commercial implications at every stage.

At our core, we don't just solve problems—we create opportunities. Your business success is our top priority.

OFFICES

Guadalajara

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CONTENT FOR OUR VENTURE STUDIO

- Companies created by AVA FIRM
- AVA Venture Studio
- Platforms created by AVA Venture Studio:
 - + BETER - ACRI
 - + TMKconnect - BEYONDLife
- Contact



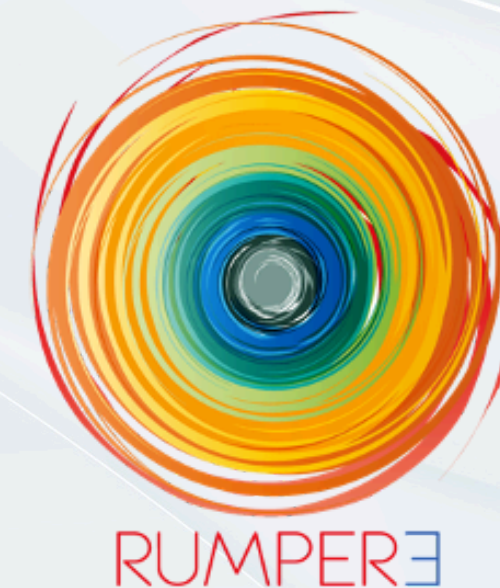
COMPANIES CREATED BY AVA

We address critical challenges in Mexico through bold and forward-thinking solutions. To achieve this, we've created a group of companies— MISTI and RUMPERE —focused on driving progress in science, technology, innovation, anti-corruption, justice, and responsible citizenship. Fostering investment and building a network of companies dedicated to creating impactful solutions through our Venture Studio.



MISTI is a cutting-edge scientific and technological engine dedicated to fostering talent and advancing research and development by creating impactful technologies and investing in science.

<https://www.mist.com.mx/>



Rumpere Impunitas aims to be the seed in childhood for the adequate development of people (citizens), communities, companies, and society in general.

<https://rumpere.org/>

AVA VENTURE STUDIO LAWTECH FUND

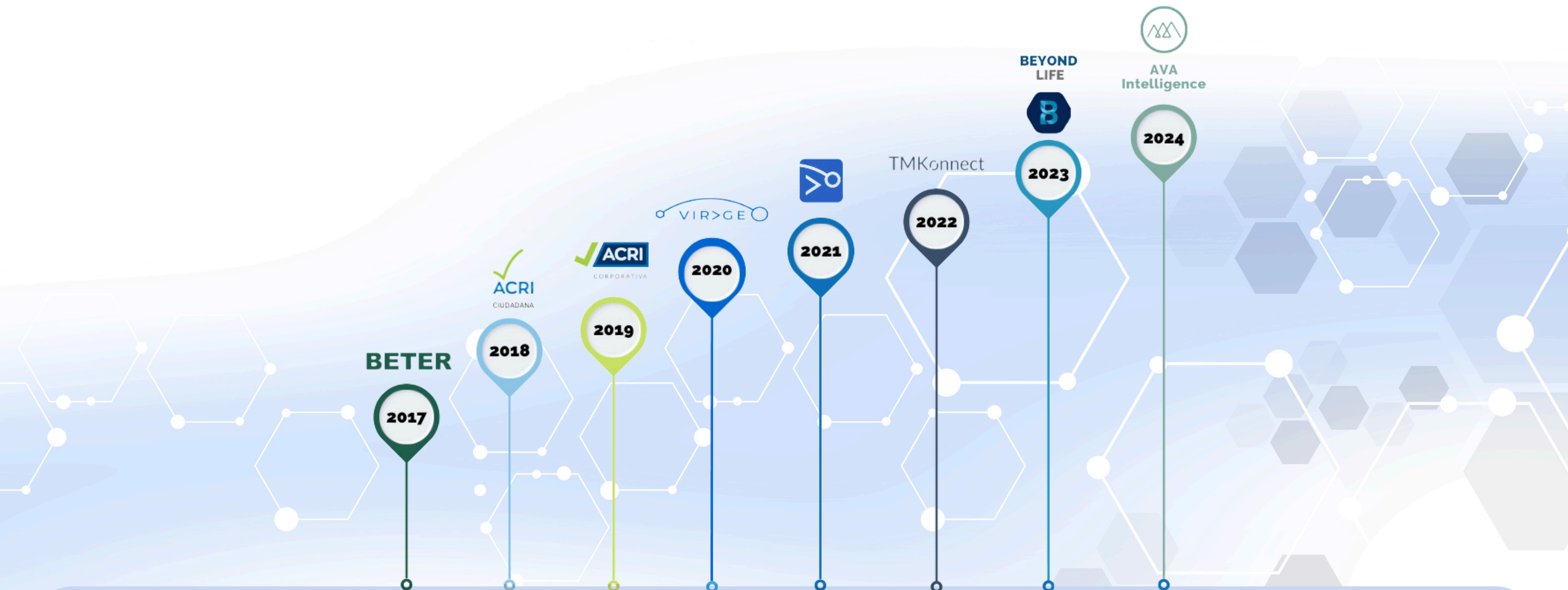
Focused on detecting and developing Global Disruptive Legal Solutions for the general public, SMEs, enterprises, and organizations (LawTech).

LawTech includes a combination of IP (Trademarks, Patents, Copyrights, and/or Trade Secrets) and Frontier Technologies (AI, Blockchain, NFTs, IoT, Avatars, VR & AR, Metaverse, and/or Crypto), as key growth drivers, under the “Do It Yourself” and/or “Do It For You” concepts.

We create an ecosystem that balances, modernizes, democratizes, and changes how traditional legal services reach consumers.

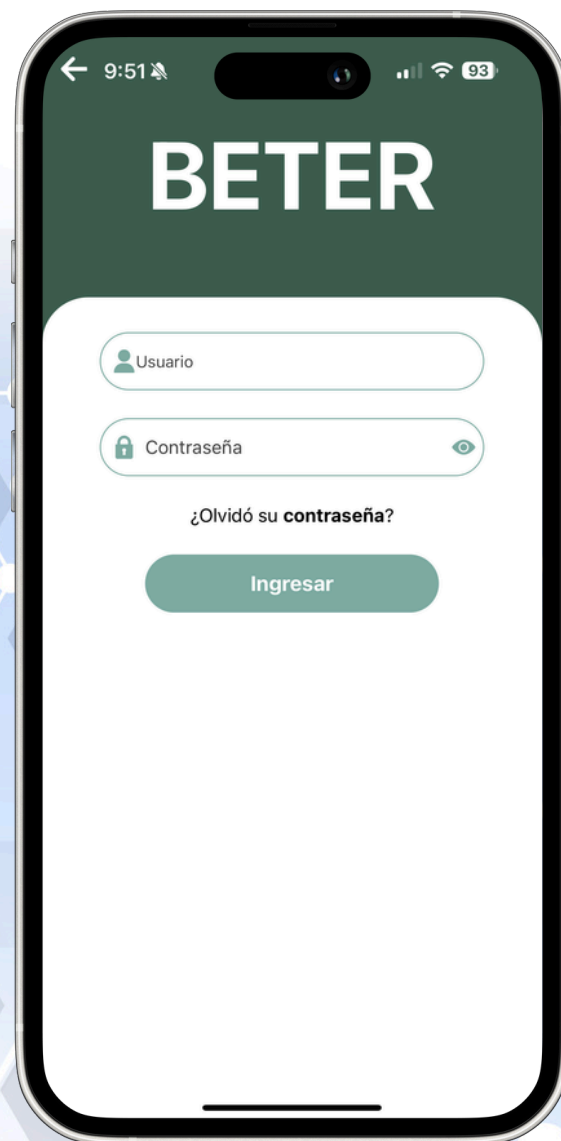
We are solving the problem for at least 70 - 90% of human beings, who do not have access to justice and/or quality legal advice.

PLATFORMS CREATED BY AVA VENTURE STUDIO



Our cutting-edge platforms, Fixed and Mobile Virtual Offices & Vault (BEYONDLife - VIR>GE), as well as Ai, are protected by a robust portfolio of IP, including over 200 Trademarks, Copyrights, Patents, Industrial Secrets, Slogans, and Downloadable Apps (iOS and Android).

These rights enhance the value of the Group's intangible assets and drive its global impact.



Your All-in-One Professional Platform!
Provide users with seamless access to Artificial Intelligence (AVA), Virtual Legal Advice, Legal and Business Document Templates, Matchmaking + Geolocation Services for Virtual Offices for Professionals.

<https://beyondthereset.com/>

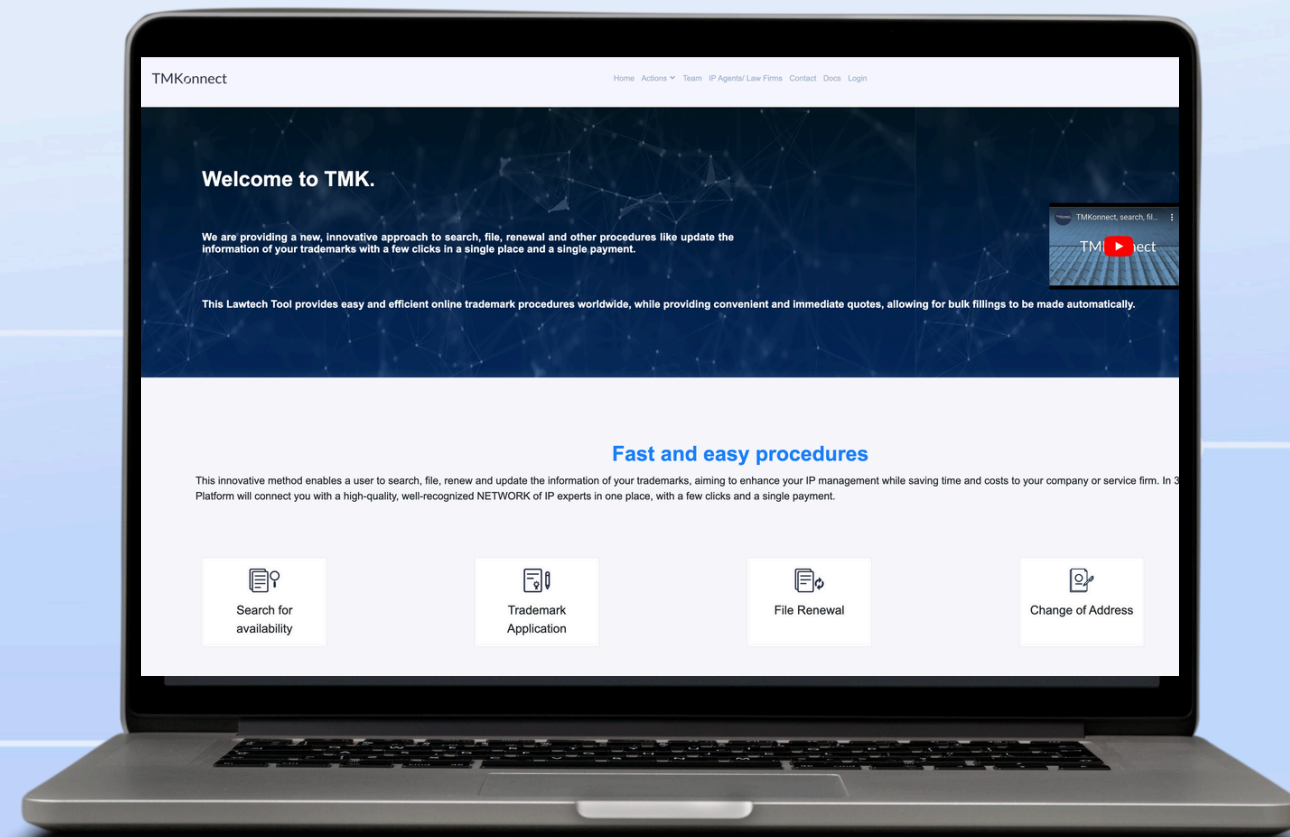


Innovative system, allowing companies to self-service, independently and sustainably assess their compliance with laws, regulations, codes, integrity manuals, and business ethics. It strengthens corporate governance by promoting better practices and transparency.

<https://acricorp.com/>

<https://acri.rumpere.org/>

TMKonnnect



Protect IP globally with ease through an automated process. Fast and efficient for Trademark search, file, update, and renewal in over 125 countries with a network of 160+ IP firms.

You can also protect Copyrights in 181 Jurisdictions with our Berne Convention Certificate.

<https://tmkonnnect.com/>

BeyondLife



Easily manage your personal information, data, and intangible assets for yourself and future generations through 6 secure modules.

information will be protected using Blockchain, ensuring privacy and security.

<https://https://www.beyondlife.app/.com/>

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LAWTECH FUND



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<https://www.lawtech.fund>